



National Policy Town Hall:

Recycling Market Development and Infrastructure





Recycling market development largely overlooked in recent decades.

Strategic planning, innovation, education and outreach and developing local & regional markets for recyclables not central.

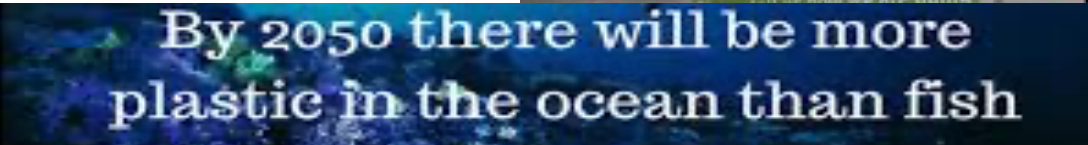
The U.S. became too reliant on China and other countries for end markets for material.

Chinese markets created a disadvantage to U.S. processors & manufacturers (end markets).

Single-Stream recycling

Low petroleum/natural gas prices & declining manufacturing contributed to lower demand by domestic markets.





Today's panel:



- **Bret Bigger** - Economist, Institute of Scrap Recycling Industries
- **Ruth Abbe** - Principal, Abbe & Associates, Co-Chair, CRRRA Global Recycling Council
- **Lisa Skumatz, Ph.D.** – Principal, Skumatz Economic Research Associates
- **Susan Kinsella** – Executive Director, Conservatree
- **Neil Seldman, Ph.D.** - Institute for Local Self-Reliance
- **Elisa Seltzer** - Senior Consultant, Resource Recycling Systems

Moderator:

- **Manuel Medrano** – Environmental Services Manager – City of Chula Vista, California Association of Recycling Market Development Administrators

Topics:



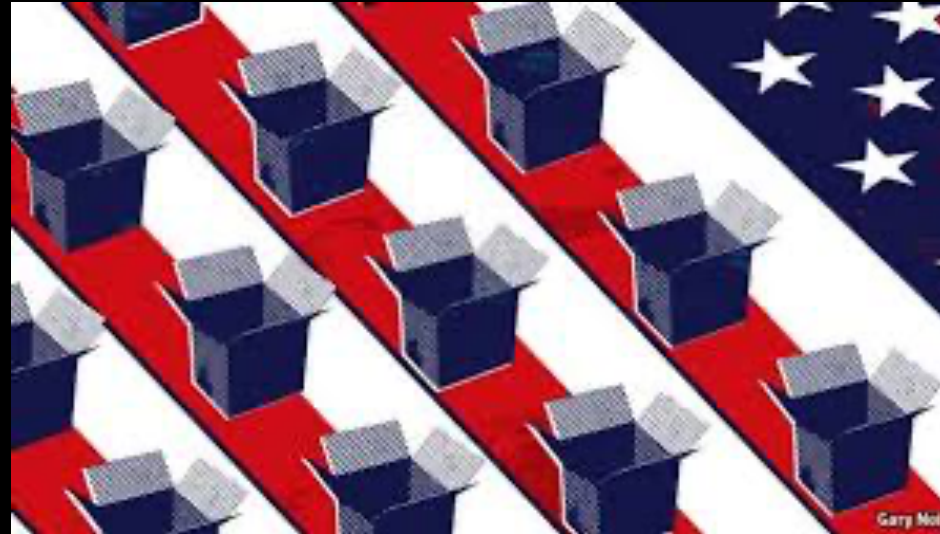
- **What's Contamination and How to Recycle Right**
- **Latest Processing Improvements (e.g. more labor, slower belts, more equipment, robotics)**
- **Using Materials Domestically & Bringing Recycling Jobs Home**
- **Container deposit systems to provide cleaner materials**
- **Dual vs. Single Stream Collection and Processing**
- **Recycling Incentives (e.g. Save as you Throw)**



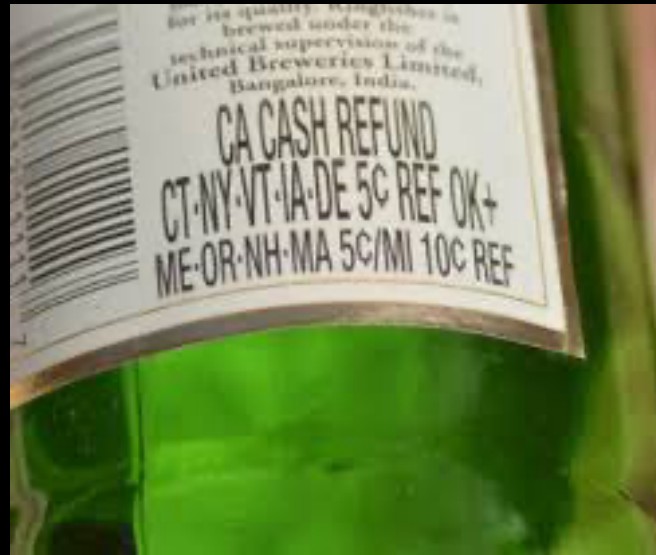
What's Contamination and How to Recycle Right?



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Using Materials Domestically & Bringing Recycling Jobs Home



Container deposit systems to provide cleaner materials



Dual vs. Single Stream Collection & Processing



Recycling Incentives (e.g. Save as you Throw)