

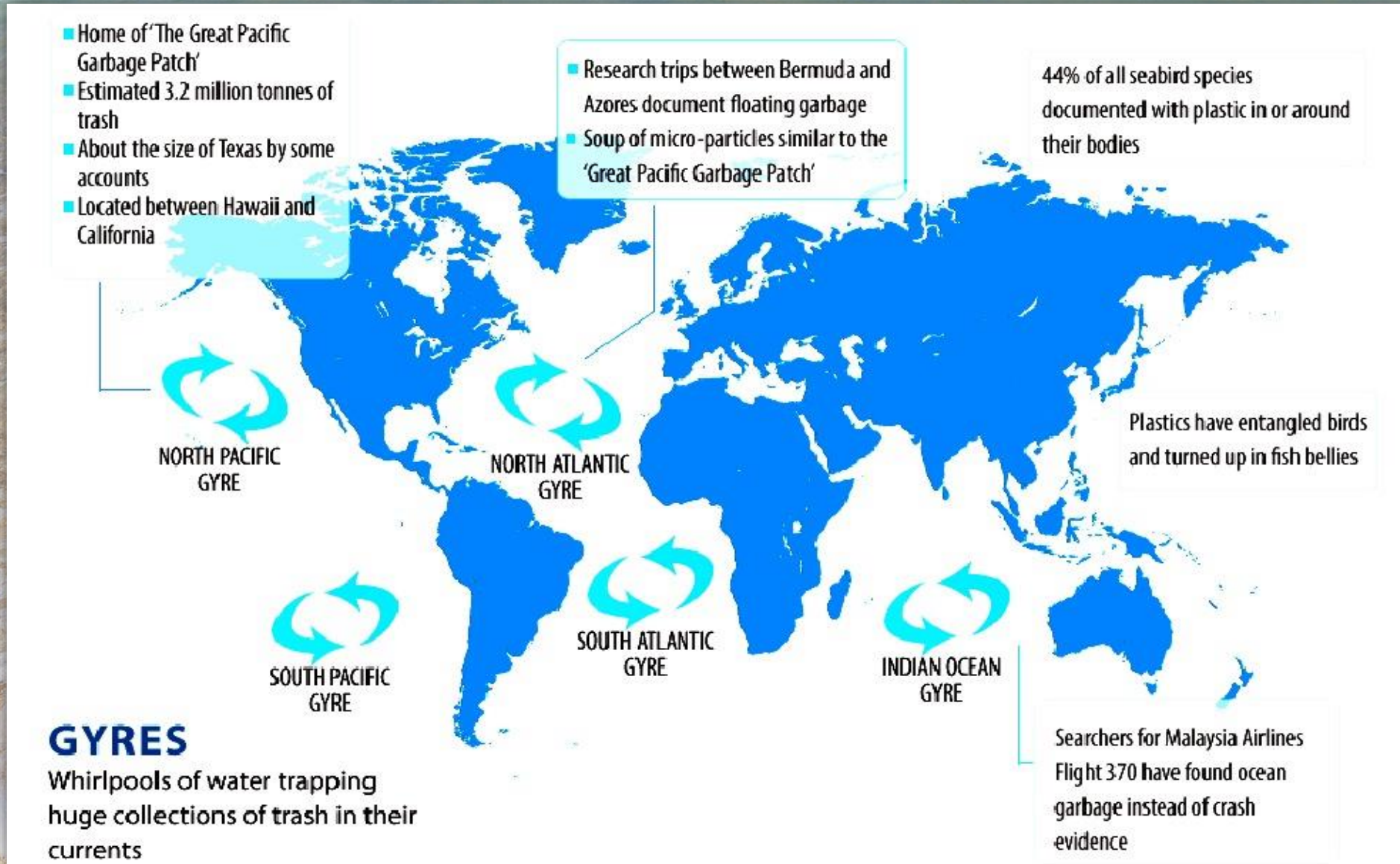
Single Use Plastic Ban

Plastic Bottle Caps



National Recycling Coalition, Zero Waste Conference, December 2nd, 2020

The Great Pacific Garbage Patch



Laysan Albatross

The Winged Ambassadors



- Breeding Ground is Located at the Midway Atoll Islands. Located in the middle of the Pacific Gyre
- Feeds off the oceans surface “floating food”
- 200,000 nestling die each year of starvation
- Bottle caps are the most identifiable item in the stomach of a nestling

What items can you identify?

TOP 10 ITEMS COLLECTED



1 Cigarette Butts
2,248,065



6 Other Plastic Bags
489,968



2 Food Wrappers
(Candy, chips, etc.)
1,376,133



7 Grocery Bags
(Plastic)
485,204



3 Beverage Bottles
(Plastic)
988,965



8 Beverage
Bottles (Glass)
396,121



4 Bottle Caps (Plastic)
811,871



9 Beverage Cans
382,608



5 Straws, Stirrers
519,911



10 Cups & Plates
(Plastic)
376,479



Marine Debris



- 75-80% of all trash in the ocean is plastic
- 80% of marine plastic originates from land
- Approximately 5-8 million tons of plastic waste enter the oceans annually
- 51 trillion pieces of plastic debris in the ocean (UNEP)
- An estimated 700 marine species are impacted
- 90% of all seabirds have ingested plastic



Connect the Cap

Decrease the amount of bottle cap litter with a product redesign

- Solutions:
 - Perform a brand audit at all waterway cleanups
 - Producer Responsibility
 - Letter Writing Campaign
 - Make it a law
 - Break Free from Single Use Plastic



9 REASONS TO REFUSE SINGLE-USE PLASTIC



Made from fossil fuels



Huge carbon footprint



Will still be here in hundreds of years



Only a tiny percentage is recycled



Leaches toxins into food & drink



Causes hormone disruption & cancers



Pollutes our oceans



Kills marine animals and birds



Enters our food chain

LESS
PLASTIC.



lessplasticuk

WWW.LESSPLASTIC.CO.UK

Public Nuisance Lawsuit

(Civil Code sections 3479 and 3480)

Cause:

Company creates single use plastic pollution in a public place, fails to stop polluting and fails to clean it up.

This causes dirty City streets, parks, waterfront areas, etc.

This also causes harm to the Municipality that has to pay its employees money to clean it up.

Remedies: (Civil Code sec. 3491; Code of Civil Proc. sec. 372)

- Order to Clean up the Mess, or
- Pay to have it cleaned up

Penalties: (If Nuisance is an Illegal Act)

- Criminal Penalties (Penal Code sec 3491)
- Unfair Business Practice Damage (Bus & Prof Code sec 17200, et seq)

If a Public Entity Sues: (Bus & Prof Code sec 17203, 17206)

- Civil Penalties
- Attorney Fees

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18	Attorneys for Plaintiffs/Petitioners.
19	CITY OF _____ and COUNTY OF _____
20	
21	IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA
22	
23	IN AND FOR THE COUNTY OF _____
24	
25	CITY OF _____, COUNTY OF _____,
26	
27	Plaintiffs,
28	
29	v.
30	
31	(CALIFORNIA DEFENDANT),
32	STARBUCKS, COCA-COLA, INC.
33	PEPSICO, NESTLE N.A., FRITO LAY,
34	PHILIP MORRIS USA, R.J. REYNOLDS
35	TOBACCO COMPANY, and DOES 1 to
36	100,
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38	Defendants.
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Save the Albatross Coalition

www.albatrosscoalition.org

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