2020 National Zero Waste Conference

Challenge Corporate Power

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Greenpeace USA
Greenpeace is a global, independent campaigning organization that uses peaceful protest and creative communication to expose global environmental problems and promote solutions that are essential to a green and peaceful future.
Throwaway Living

Disposable items cut down household chores
1. Write Trawl number here.
2. Place all plastic particles on this paper and photograph it.
3. Count the particles bigger than a box and those smaller.
4. Dry sample on the paper and fold the whole thing into an envelope.
How did we get here?

We make and use too much plastic and we cannot recycle or dispose of it all.

More than a trillion single-use plastic products are produced each year.

Companies are not taking responsibility for the full life cycle of their products.

We have a culture of convenience and disposal supported by single-use product delivery models.

Governments have not been holding corporations accountable to reduce single-use plastic.
Plastic pollution is choking our oceans and communities and impacting human health.

**FACT**

The UN reports that plastic pollution has increased tenfold since 1980.

**FACT**

Only 9% of all plastics created have been recycled, most are incinerated, landfilled, or in our environment.

**FACT**

Researchers estimate up to 12.7 million tonnes of plastic enters the oceans every year, the equivalent of one garbage truckload per minute.

**FACT**

9 out of 10 seabirds, 1 in 3 sea turtles, half of all whales and dolphins, fish, plankton, and mussels have ingested plastic.

**FACT**

Plastic is in the water we drink, the food we eat, and the air we breathe.
Myths derailing action

- Single-use is safer than reusables
- Recycling is the answer
- Bioplastics are the answer
- Chemical recycling is the answer
- Incineration is the answer
- The problem is littering
- The real problem is in Asia
- Plastics are climate-friendly
- Plastics are safe
- We can clean up the ocean
WHICH FUTURE DO YOU WANT?

BUSINESS AS USUAL

Plastic produced

Plastic recycled

1950  2018  2050

REDESIGN, REUSE LEAD TO LESS PLASTIC PRODUCTION

Plastic produced

Plastic recycled

1950  2018  2050
<table>
<thead>
<tr>
<th>Corporations</th>
<th>Governments</th>
<th>People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take responsibility</td>
<td>Ban single-use plastics (and other single-use</td>
<td>Defend democracy</td>
</tr>
<tr>
<td>Eliminate single-use plastics</td>
<td>materials)</td>
<td>Demand a just recovery</td>
</tr>
<tr>
<td>Massively scale up reuse</td>
<td>Hold corporations accountable</td>
<td>Champion change agents</td>
</tr>
<tr>
<td>Stop petrochemical buildout</td>
<td>Improve infrastructure</td>
<td>Say NO to industry lies</td>
</tr>
</tbody>
</table>

Let’s change the system
It’s time for *retailers* to #BreakFreeFromPlastic
# Packaging Away the Planet

## U.S. Grocery Retailers and the Plastic Pollution Crisis

## 2019 Supermarket Plastics Scorecard

<table>
<thead>
<tr>
<th>Rank</th>
<th>Retailer</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>Ahold Delhaize</td>
<td>34.6</td>
</tr>
<tr>
<td>#2</td>
<td>Wegmans</td>
<td>26.5</td>
</tr>
<tr>
<td>#3</td>
<td>Albertsons</td>
<td>23.6</td>
</tr>
<tr>
<td>#4</td>
<td>Trader Joe's</td>
<td>22.0</td>
</tr>
<tr>
<td>#5</td>
<td>Safeway</td>
<td>19.7</td>
</tr>
<tr>
<td>#6</td>
<td>Walmart</td>
<td>19.4</td>
</tr>
<tr>
<td>#7</td>
<td>Hy-Vee</td>
<td>19.2</td>
</tr>
<tr>
<td>#8</td>
<td>Target</td>
<td>17.0</td>
</tr>
<tr>
<td>#9</td>
<td>Costco</td>
<td>16.6</td>
</tr>
<tr>
<td>#10</td>
<td>Wegmans</td>
<td>14.6</td>
</tr>
<tr>
<td>#11</td>
<td>Whole Foods</td>
<td>13.7</td>
</tr>
<tr>
<td>#12</td>
<td>Save Mart</td>
<td>10.6</td>
</tr>
<tr>
<td>#13</td>
<td>Ahold Delhaize</td>
<td>10.2</td>
</tr>
<tr>
<td>#14</td>
<td>Southeastern Grocers</td>
<td>7.7</td>
</tr>
<tr>
<td>#15</td>
<td>Publix</td>
<td>7.1</td>
</tr>
<tr>
<td>#16</td>
<td>Giant Eagle</td>
<td>6.2</td>
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<tr>
<td>#17</td>
<td>WinCo Foods</td>
<td>4.0</td>
</tr>
<tr>
<td>#18</td>
<td>Meijer</td>
<td>3.3</td>
</tr>
<tr>
<td>#19</td>
<td>Walmart</td>
<td>3.1</td>
</tr>
<tr>
<td>#20</td>
<td>H-E-B</td>
<td>1.8</td>
</tr>
</tbody>
</table>

*Source: Greenpeace*
THROWING AWAY THE FUTURE:
HOW COMPANIES STILL HAVE IT WRONG ON PLASTIC POLLUTION “SOLUTIONS”

THE SMART SUPERMARKET
How retailers can innovate beyond single-use plastics and packaging

GREENPEACE
Circular Claims Fall Flat:
Comprehensive U.S. Survey of Plastics Recyclability

PUBLISHED:
greenpeace.org/usa/plastic_recycling
It’s time for CPGs to #BreakFreeFromPlastic
187,851 PIECES OF PLASTIC POLLUTION
239 CLEANUPS
10,000 VOLUNTEERS

42 COUNTRIES
6 CONTINENTS

Coca-Cola
Pepsi
Nestle
PG
Perfetti
Mondelez International
Danco
Unilever
Ferrero
Heineken
It’s time for *petrochemical giants* to #BreakFreeFromPlastic
It’s time for **governments** to #BreakFreeFromPlastic

More Than Two-Thirds of UN Members Embrace Global Plastic Pollution Treaty—But Not the US

"Support for a global treaty on plastic pollution is a critical action that the Biden administration can take to correct the wrongs of the Trump era."

by Julia Conley, staff writer

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**Berkeley Single Use Foodware and Litter Reduction Ordinance**

Effective March 27, 2019, the [Berkeley Single Use Foodware and Litter Reduction Ordinance](https://www.berkeley.gov/department/PublicWorks/EnvironmentalPolicy/SingleUse/SingleUseFoodwareLitterReductionOrdinance) is designed to reduce the use and disposal of single use foodware, including cups, lids, utensils, straws, clamshells, and other disposables that contribute to street litter, marine pollution, harm to wildlife, greenhouse gas emissions, and waste sent to landfills. This ordinance seeks to assist businesses with the shift away from environmentally harmful single use disposable foodware and toward reusable foodware. Reducing the use of disposable foodware is a component of the City’s [Zero Waste Goal](https://www.berkeley.gov/department/PublicWorks/EnvironmentalPolicy/ZeroWasteGoal).
The Making of an Echo Chamber: How the plastic industry exploited anxiety about COVID-19 to attack reusable bags

March 26, 2020

In a new research brief, Greenpeace USA details the ways the plastics industry is exploiting people’s fears around COVID-19.

Over 125 health experts sign onto statement on the safety of reusables during COVID-19

June 16, 2020

125+ health experts sign statement addressing the safety of reusables and COVID-19
It’s time for 2020 to #BreakFreeFromPlastic

10 Ways You Can Support Workers Right Now
by David Pinsky
May 20, 2020

Beyond gratitude, workers need customers and employers to be better allies to help protect them as frontline workers who cannot stay at home. Here's what we can all do to support them.

Deception by the Numbers
American Chemistry Council claims about chemical recycling investments fail to hold up to scrutiny
PUBLISHED: SEPTEMBER 9, 2020
www.greenpeace.org/usa/research/deception-by-the-numbers

Reusables Are Doable
It’s time for 2020 to #BreakFreeFromPlastic
This is our moment

Just recovery
Continued media coverage
Giant Eagle win
CPG shifts
Municipal to federal to global action
Expose bad actors

**UK to support plans for new global treaty to ‘turn tide’ on plastic pollution**

Lord Goldsmith says Britain, the second biggest per capita producer of plastic waste, could play leading role in tackling crisis

**Udall, Lowenthal, Merkley, Clark Unveil Landmark Legislation to Break Free From Plastic Pollution**

Bill tackles the most common forms of plastic pollution, saves taxpayers billions and holds large corporations accountable for waste

**BIG NEWS!**

Giant Eagle to eliminate single-use plastics from its operations
We are rising up. And we will win.
Take action. Right now.

Text “Plastic” to 877-877
Thank you!
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