# Zero Waste Community Planning

Portia Sinnott, ZWUSA Program Director National Zero Waste Virtual Conference December 2, 2020



### Zero Waste USA

Inspiring Communities



working towards a world without waste













### **International Definition**

**Zero Waste** is the conservation of all resources by means of responsible production, consumption, reuse and recovery of products, packaging and materials, without burning, and with no discharges to land, water, or air that threaten the environment or human health.





### Zero Waste Declaration, 2020

The first Earth Day was over 50 years ago. Recycling, its natural industrial child, was envisioned to complete the resource circle, save the wilderness, generate jobs, and build the back end of the Gross National Product (GNP) all at once.

We believe the Earth calls us each and all to move swiftly towards Zero Waste.

This Zero Waste World will be founded on environmental and social justice principles that help create vibrant communities in harmony with nature:

**CENTER EQUITY**: We stand in solidarity with and support the efforts of frontline communities and Black, Indigenous and People of Color. We envision a just and inclusive system resulting in a sustainable and regenerative future, while advocating for policies and practices that ensure human safety, equitable access to resources and opportunities, and elimination of toxins and pollution that negatively impact ecological health.

**REDESIGN**: We insist that manufacturers minimize and, where possible, eliminate hazards and redesign products for highest material and energy efficiency, focusing services and products to embody durability, repairability, reuse, with recycling and/or composting as a final option, in that order.

**BAN WASTEFUL PRODUCTS**: We will ban products that are demonstrated to be wasteful by design, or contaminate recycling or composting programs, or are problematic in the environment.

**MAKE PRODUCERS RESPONSIBLE**: We insist companies minimize and, where possible, eliminate the hazards their products pose to the environment and human health throughout the entire life cycle of the product, from resource extraction to final disposition. Further, producers should be held financially responsible for remedies of their product's impacts – including costs for health care, management of discards, and environmental clean-up.

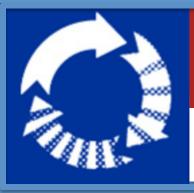
**SEPARATE AT THE SOURCE**: After redesign, we will collect all discarded materials and products separated at the source and further sort them into higher quality fractions for reuse, recycling, or composting, with nothing left out and nothing left over.

**RESCUE FOOD AND COMPOST ORGANICS**: We will establish and support programs to rescue food for people and animals, and to recover organic materials to make and use compost and mulch to reduce and sequester greenhouse gases.

**SUPPORT AND EXPAND REPAIR AND REUSE**: We will support existing reuse and repair organizations and infrastructure and expand opportunities for reuse and repair through outreach and education, promotion, and investment.

**BUILD ZERO WASTE INFRASTRUCTURE:** We will invest in Zero Waste infrastructure, including resource recovery parks, to safely salvage usable items and parts and handle all discards as resources to be refined

# Eight Steps To Becoming A Zero Waste Community



## Zero Waste USA

Inspiring Communities to Embrace and Achieve Zero Waste



# A Short Introduction To Zero Waste USA's Eight Steps To Becoming A Zero Waste Community

Most routes to Zero Waste follow a similar trajectory, yet the point of entry and task order will vary based on **who initiates the conversation** – staff, elected or advocates, and the jurisdiction's size, political culture, policies, programs and infrastructure. The path will be very different for a small rural town of two employees, one service provider and a 20-year disposal contract, than for a well-staffed metropolis with 6 service providers, 2 transfer stations and no landfill.

#### STEP 1. ASSESS

Investigate: Scrutinize the current system. What types of programissing? What is the life of the current landfill and what are the drivers for pursuing Zero Waste - Climate Change? Jobs? High colife of facilities or contracts? Community concerns about propose

Assemble: Assemble the collected information in an organized f ✓

Understand: Develop a basic understanding of your discard ma regional resources and upcoming key decisions.

#### STEP 2. DEFINE

How a community defines high diversion and Zero Waste, the pri stakeholder process they develop are crucial considerations. To s trivial, but words have the power to inspire as well as hold peopl

Organize: Prepare a structured process for public involvement. draft agendas, possible activities and existing activities, task-hol timekeepers, etc. and relevant deadlines. Try to anticipate all poas you go; be prepared to adjust and readjust.

#### **STEP 4. ENGAGE: CREATE A BUZZ**

- Educate community, staff, decision makers and advisory boards
- ✓ Write articles and press releases
- ✓ Offer presentations, videos, films, awards
- ✓ Ask! Somebody has to ask for a Zero Waste future
- Solicit input from entire community: staff, decision makers, advisory boards, stakeholders and general public
- Formally request the adoption of Zero Waste goal

Select: After getting a handle on the tasks above, select a few descriptions and principles as starting points. Brainstorm with the discussion group. When ready, test the process on a larger group of allies. If all goes well, it is now time to launch the public discussion.



### 2018 Zero Waste Resolution Request **To Sonoma County Jurisdictions**

APRIL, 2018

The Sonoma County Zero Waste Task Force (ZWTF) hereby asks the cities, towns and County of

Sonoma to adopt a Zero waste Normal Sonoma to adopt a Zero waste N The ZWTF was established in 2017 by the Sonoma County AB 939 Local Task Force on Integrated Waste Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Waste Management Agency, 350 Sonom Stakeholders, including the Sonoma County Regional Climate Protection Aut National Climate Pr

With Zero Waste as a mutual goal, Sonoma County jurisdictions can regain natio leadership through development and implementation of innovative plans, polici Duties

- Reduce waste generation and maximize diversion of resources from di
- Reduce greenhouse gas emissions by progressive reduction in the use
- Protect public and environmental health by preventing pollutants fro and water;
- Create quality, equitable jobs and inspiring new enterprises, thus str economy;
- Protect and preserve our beautiful and thriving county for future g

### The ZWTF asks all Sonoma County jurisdictions to:

- SET a goal to divert 100% of waste from landfills by 2030. Comm per person per day - currently 4.6, by at least 10% each year;
- SIGN on to the UN Environmental Program Urban Environmer commitments to Zero Waste, Manufacturer Responsibility an
- LEAD BY EXAMPLE by instituting and/or expanding high div
- programs for all government racingles, events in programs for all government racing specialist.

  EDUCATE the public by expanding the on-going informatio members, or citizens of the city. repair, composting and recycling;

This organization is created and its members appointed by resolution of the Board of Supervison authority to actablish and dishand the Local Task Force on Integrated Waste Management Soard This organization is created and its members appointed by resolution or the board of Supervisors

authority to establish and disband the Local Task Force on Integrated Waste Management, Board

211 2100: Decodition OC. 1648 12/17/06: Commany Action B17 4/26/2017 authority to establish and disband the Local Task Force on Integrated Waste Management, Board Resolution No. 90-0437, 3/13/90; Resolution 96-1648, 12/17/96; Summary Action #17, 4/25/2017

To develop goals, policies, and procedures which are consistent with guidelines and regulations adopt to audit the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt to audit the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt to audit the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt to audit the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt to audit the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt the develop goals, policies, and procedures which are consistent with guidelines and regulations adopt the develop goals. To develop goals, policies, and procedures which are consistent with guidelines and regulations adopt to guide the development of the Siting Element of the County-wide integrated waste management plan

Membership Term

Meeting Schedule

Membership Composition

Bi-monthly - Second Thursday of the month - 1:30-3:00 p.m. - Main Conference Room at Sonoma County Dep.

Membership of the Local Task Force on Integrated Waste Management shall be comprised of representatives froi and the County organizations with technical expertise, and other interested parties as listed below; Local Membership of the Local Task Force on Integrated Waste Management shall be comprised of representatives in Enforcement Agent (recommending agency - Environmental Health Division). Department of Transportation and the Country of Transportation and Transport city and the County, organizations with technical expertise, and other interested parties as listed below: Local Works. Solid Waste Industry Representative (21 Climate Change Organization, Non-Profit Recycling Organization and Public Profits Recycling Organization). Enforcement Agent (recommending agency · Environmental Health Division), Department or Transportation and P Sonoma County Recycling Association, League of Women Voters, Sierra Club, Agriculture Industry (recommending) Works, Solid Waste Industry Representative (2), Climate Change Organization, Non-Profit Recycling Association, League of Women Voters, Sierra Club, Agriculture Industry (recommending Sonoma County Recycling Association, League of Women Voters, Sierra Ciub, Agriculture Industry (recommending agency - Council of C. of r. agency - Sonoma County Ag. Commissioner), Chamber or Commerce (recommending agency - Council)

Directors), Marketing Specialist, Scientist, Education Representative, Clean Water Organization Council) Representatives (five - one selected by each County Supervisor). The city representatives

To view these documents, visit: 7WUSA Resource Page

# Suggestions for 2018 Sonoma County Zero Waste Initiatives

**APRIL, 2018** 

The Sonoma County Zero Waste Task Force (ZWTF) has agreed upon the following initiatives to offer jurisdictions ideas and actions for consideration in their zero waste plans. These initiatives are organized in six sections: Reduce, Recover/Reuse, Education and Outreach, Green Purchasing, EPR and EPP,

Service Providers and Workforce, and Fiscal Sustainability.

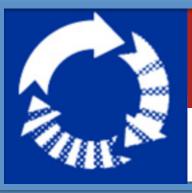
#### A. REDUCE

- Support programs and incentives to reduce the ma non-recyclable or hazardous.
- Incentivize use of locally extracted, manufactured construction materials, compost and mulches.
- Advocate for products designed for on-going use thighest post-consumer recycled content possible.
- Foster the development and commercialization of including the collection, sorting, and processing of
- Require and incentivize restaurants, caterers, grood donate excess edible food to food distribution prog
- Expand and develop ordinances to reduce distribution of single-use goods (such as single-use
  plastic bags not covered by current policy, take-out food packaging, straws, etc.). Expand
  support of "Sip it Sonoma" campaign where restaurants provide straws only upon request.
- Adopt and implement voluntary then mandatory sales and disposal bans for toxic, non-recyclable or compostable materials as well as single-use, disposable and problematic products.
- Provide grants and loans for not-for-profit organizations that remove debris from our watersheds and beaches, rescue surplus food, repair durables, and collect and redistribute reuseable goods.
- Create a county-wide Construction and Demolition Reuse and Recycling Ordinance.

#### **B. RECOVER/REUSE**

- Develop incentive programs for the establishment and expansion of local businesses that recycle and reuse materials as feedstocks such as paper, compost and building materials.
- Provide economic incentives to encourage manufacturers to use locally recycled and reusable

# Changing the Culture

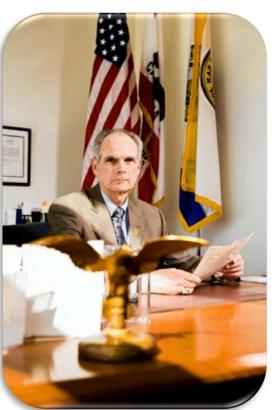


### Zero Waste USA

Inspiring Communities to Embrace and Achieve Zero Waste

# Public Policy Champion







# Engage All Stakeholders



# WORKSHOP #3 INTEGRATED SOLID WASTE MANAGEMENT MASTER PLA March 2011

#### FINANCIAL PLAN

Projected capital and operating costs 50-year life-cycle pro-forma Impact on rates Funding and financing options

### IMPLEMENTATION PLAN

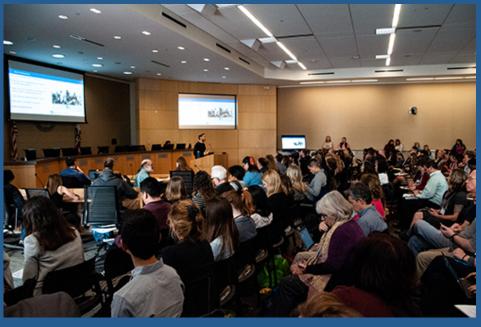
Milestones for achieving 50, 75 and 90 perce Methods for measuring progress toward the Projections for when new services and facilit needed

Program and facility sequencing and phasin

# Build a Constituency







# Green the Schools





### Organize Zero Waste Activities & Events



Earth Fair, San Diego

# Hold Fix-It Clinics, Swaps and Reuse Fairs





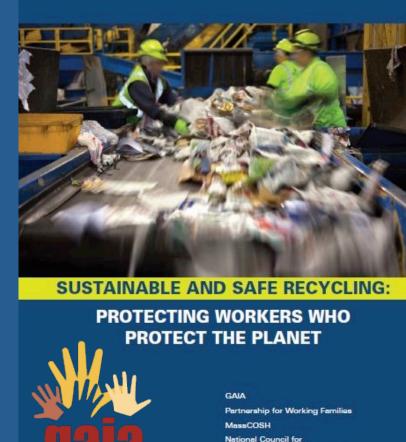
### Diversity, Equity, Inclusion and ... Justice

#### **An Essential Workforce**

- Zero waste and climate frontline workers support the green economy
- 21,000 US workers sorting recyclables
- This workforce, often unseen, maintains the efficiency of recycling system
- Recycling plays a key role in job creation and creates 10x more jobs than landfilling

### **Key Issues**

- High injury and fatality rates
- Unsafe working conditions
  - Loud, heavy machinery
  - Exposure to hazardous items
- Low wages, few benefits
- Limited advancement



- Common use of temporary workers
  - Fewer workplace protections
  - Less likely to be informed of rights

Occupational Safety and Health

# Zero Waste Toolkit



# Zero Waste USA

Inspiring Communities

# Zero Waste Community Toolkit

- 1 Zero Waste Planning Checklist (Policies, Programs & Infrastructure) and Service Opportunity Analysis \* (What's missing?)
- 2 Zero Food Waste Planning Checklist
- 3 Divertability Analysis with Commodity Analysis (Generation, types, amounts and sources of discards plus exploring their value)

# **Community Planning Checklist**

#### Zero Waste USA Community Planning Checklist, 2020

Enter Jurisdiction Name and Base Year

Place a Y in the column to the left of initiatives that have been implemented in your community. If in development, enter a D. Circle details - i.e. Mandatory, or change the **color** of the font.

Sector Policies Programs Infrastructure

Entire Zero Waste - Goal: By 20 . Plan, 20 Zero Waste Grants - Waste Reduction Tool Lending Library

Entire	Zero Waste - Goal: By 20, Plan, 20	Zero Waste Grants - Waste Reduction	1001 Lending Library		
Community	Goal Integration Across Plans - CAP, Sus Plan, Gen Plan	Zero Waste Grants - Collection, Processing, Mkt Dev	Water Bottle Filling Stations - Retail, Schools, Parks		
	Precautionary Principle - Adoption, Integration	Zero Waste Revolving Loan Fund - Collection, Process	Retail Re-Filling Stations - Hardware		
	Change Metric - Generation not Diversion	Zero Waste Revolving Loan Fund - Market Dev	Zero Packaging Store		
	Involve Leadership Groups in ZW Program	Market Development - Local, Regional, State, Int'l	Museum Of Bad Design - Short Term, Permanent		
	Environmentally Preferable Procurement	Rental, Reuse, Repair & Recycling Biz Directory	Resource Recovery (RR) Center		
	Minimum Content Requirements	Rental, Reuse, Repair & Recycling Biz Promotions	RR Park - General, Utilizing 12 Market Categories		
	Require Recyclable, Compostable or Reusable Products	Rental, Reuse, Repair & Recycling Biz Incentives	Research & Development Institute		
	Take Backs - Voluntary, Mandatory	Green Product and Services - Directory, Promotions	Plastic to Oil Facility		
	Bans - Sale, Collection, Disposal	LBX (Lead By Example) - Public Receptacles, Signage	Plastic Recovery Facility (PRF)		
	Disposable Fee - Voluntary, Mandatory	LBX - Training, Government Facilities, Venues	Wood to Biochar		
	Reusable Take-Out Packaging - Discount, Go Box, Other	LBX - ZW Events - Public, Private	Biosolids Treatment/Beneficial Reuse		
	Clear Bags For All Waste Streams	LBX - Reusable Dishware and To-Go Ware	Product Redesign ala Biomimicry, Grn Chemistry		
	Only Compostable Green or Brown Produce Bags	LBX - Carbon Farming for Public Lands and Parks	Other:		
Work on Statewide Packaging Policy Initiatives		LBX - Interdepartmental Green Team ZW Support	Other:		
	Product Stewardship - Problem Materials	Other:			
	Other:	Other:			
Residential -	200 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	The state of the s	Reuse Shed - Household Goods, Bldg Matis		
Residential - Single and	Other:	Other:	Reuse Shed - Household Goods, Bldg Matls Reuse Warehouse - Household Goods		
	Other: Universal Service - Recycling, Composting	Other:Behavior Change Marketing			
Single and	Other: Universal Service - Recycling, Composting Rate Structure Incentives	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors	Reuse Warehouse - Household Goods		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting	Other:  Behavior Change Marketing  Outreach - Presentations, Door-To-Door, Ambassadors  Technical Assistance - Phone, Email, Events  Bin and Cart Audits - Voluntary, Mandatory	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting Rate Structure Incentives	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales Share, Reuse, Repair Events	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing Yard Trimmings Processing		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting Rate Structure Incentives Service Provider Payment Incentives	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales Share, Reuse, Repair Events Recycling Collection - Single Family, Multi-Family	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing Yard Trimmings Processing Food Scraps - Composting, Digestion		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting Rate Structure Incentives Service Provider Payment Incentives Service Provider Minimum Requirements	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales Share, Reuse, Repair Events Recycling Collection - Single Family, Multi-Family Bulky Goods Collection - Reusable, Recyclable	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing Yard Trimmings Processing Food Scraps - Composting, Digestion Wood Recycling Facility, Pallets		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting Rate Structure Incentives Service Provider Payment Incentives Service Provider Minimum Requirements Other:	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales Share, Reuse, Repair Events Recycling Collection - Single Family, Multi-Family Bulky Goods Collection - Reusable, Recyclable Food Waste Prevention	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing Yard Trimmings Processing Food Scraps - Composting, Digestion Wood Recycling Facility, Pallets Wood Recycling Facility, Dimensional Lumber		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting Rate Structure Incentives Service Provider Payment Incentives Service Provider Minimum Requirements Other:	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales Share, Reuse, Repair Events Recycling Collection - Single Family, Multi-Family Bulky Goods Collection - Reusable, Recyclable Food Waste Prevention Food Donations - Gleaning, Food Bank, Soup Kitchen	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing Yard Trimmings Processing Food Scraps - Composting, Digestion Wood Recycling Facility, Pallets Wood Recycling Facility, Dimensional Lumber Wood Recycling Facility, Logs		
Single and Multi-	Other: Universal Service - Recycling, Composting Rate Structure Incentives Mandatory Participation - Recycling, Composting Mandatory Enforcement - Recycling, Composting Mandatory Source Separation - Recycling, Composting Rate Structure Incentives Service Provider Payment Incentives Service Provider Minimum Requirements Other:	Other:  Behavior Change Marketing Outreach - Presentations, Door-To-Door, Ambassadors Technical Assistance - Phone, Email, Events Bin and Cart Audits - Voluntary, Mandatory Reuse Collection - Sorting, Upgrading, Sales Share, Reuse, Repair Events Recycling Collection - Single Family, Multi-Family Bulky Goods Collection - Reusable, Recyclable Food Waste Prevention Food Donations - Gleaning, Food Bank, Soup Kitchen Backyard Composting	Reuse Warehouse - Household Goods Reuse Warehouse - Building Materials Center For Hard To Recycle Materials Recycling Processing Yard Trimmings Processing Food Scraps - Composting, Digestion Wood Recycling Facility, Pallets Wood Recycling Facility, Dimensional Lumber Wood Recycling Facility, Logs Mixed Waste Processing (MORT) After Source Sep		

# Service Opportunity Analysis

#### Zero Waste USA Service Opportunity Analysis 2020

Enter Jurisdiction Name and Base Year

Enter a Service Code to the right of each Material Type: **CU - Curbside**, **PU - Pick Up**, **DO - Drop-off**, **BB - Buy Back and Blank - No Service**. Circle clarifying details - i.e. Toys or Shoes, or change the **font color**. Enter Service Provider Name and requirements in the subsequent column. Review Checklist for inspiration and possible material types.

Food/Surplus Garden or Farm Crops Reusable Goods Recoverable Prepared Food Goods Household Goods **Building Materials** Household Appliances Electronics Clothes/Shoes Reusable Soils, Gravel Art Materials, Teacher Supplies Other: Other: Paper Cardboard Office Paper Mixed Paper (cereal boxes, shoe boxes, magazines) Cartons/Aseptics (milk cartons, juice boxes) Coffee Cups Paper Towels, Napkins Other: Other: Glass Bottles and Jars Window Glass **Broken Glass** Light Bulbs, Compact Fluorescents, Light-emitting Diodes Other: Other:

# Community Planning Checklist, Food Discards – US or California

Zero Waste USA/NCRA Community Planning Checklist - Food Discards, 2020							www.zerowasteusa.org				
Section	#		Recommendations - USA DRAFT 1.0	Education & Data	Policy	Logistics & Infrastructure	Short-Term	Medium-Term	Long-Term		
P	lace	a <b>Y</b>	in the column to the left of initiatives implemented in your community, an R if you utilize it regionally, or	<b>D</b> if in	deve	lopme	ent.				
A	\ <u> </u>		SURPLUS FOOD GENERATION								
A	1		Create, maintain, distribute and publicize a food donation and prevention guide, highlighting information and resources including grants. Leverage business improvement districts, merchant associations, farmers' markets, small business assistance centers, service providers and site inspectors to reach food generators.	•			•				
Α	2		Distribute guides and contacts to food service operations when they get their new or renewed business licenses or food safety inspections. Include descriptions of practices that reduce plate waste, such as discounted selling, smaller portion sizes and trayless dining.								
A	3		Promote program and grant resources offered generators seeking to do more prevention and recovery.	•			•				
A	4		Create, maintain, distribute and publicize an interactive centralized, and possibly crowd-sourced resource to include all players and information on prevention and recovery.	•				•			
A	5		Develop curriculum, certification and professional development materials in partnership with community colleges on food waste prevention, recovery, recycling and composting, focused on culinary training and existing culinary and custodial professionals. Evaluate if and how to subsidize the training.	•					•		
A	6		Evaluate the feasibility of incentive pay schemes for employees trained and certified in food waste prevention, recovery, recycling and composting.	•					•		
A	7		Promote a local TV show on food rescue, like BBC One's The Big Food Rescue to raise awareness of the problem and local actions taking place.	•					•		
A	8		Create and distribute model language for catering contracts specifying donation after events.		•		•				
A	9		Leverage your State Green Business Program or similar programs to require caterers to offer food donation in their contracts and require other food service operations to engage in food waste prevention and recovery		•			•			
A	10		Create a clearinghouse of technical assistance providers and resources for food assistance organizations for: website development and maintenance, grant writing, off-hours volunteers, equipment, cold storage space, etc.		•				•		

# Community Planning Glossary – Food Discards

Zero Waste USA/NCRA Community Planning Checklist - Food Discards, 2020

Food Discard Glossary, 2017

DRAFT 1.0

At present there are no universally agreed upon terms and definitions in the wasted food/recove the different goals, purposes and geographic regions for which they were created (i.e., reducing

GENERAL	
Food	Any substance or product, processed or unprocessed, intende
Pre-Consumer Food	Food at any point in the food supply chain before it reaches the
Post-Consumer Food	Food in the hands of the consumer.
Food Loss	The decrease in quantity or quality of food along the food sup factors.
Surplus Food	Food that is not eaten or moved through the food supply cha
Discarded Food	Surplus food which ends up in the materials management s
Wasted Food	Discarded food that can be put to a higher use than compositive-added processing and/or feed.
Prevention / Source Reduction	Reducing surplus food and wasted food through improve
Food Scraps	Parts of food which are not considered edible in their cu suitable for value-added processing and/or feed.
Recoverable Food	Surplus food that can avoid being wasted if redistribute dented or damaged packaging, test market items and
Feed	Any substance or product that is manufactured for an directly or after being processed.



Commercial Food Waste Reduction

Opportunities for Preventing and Recovering Wasted Food



Prepared for the Northern California Recycling Association

June 2017

StopWaste

# Divertability Analysis Step 1 – United States Diversion & Disposal Data, 2017

Zero Waste USA Divertability Analysis Tool, 2020

Table 1. Diversion, Disposal & Generation	United States	2017	
Population, 2017		325,100,000	
Diversion	Tons	%	Pounds Per Person Per Day (PPPD)
Source Reduction	Not Reported		
Reuse	Not Reported		
Recycling	67,200,000	25.1%	1.13
Composting	27,000,000	10.1%	0.46
Other	Not Reported		
Total Diversion	94,200,000	35.2%	1.59
Disposed			
Landfilled	139,600,000	52.1%	2.35
Combusted	34,000,000	12.7%	0.57
Total Disposed	173,600,000	64.8%	2.93
Total Generation	267,800,000		4.51



### Zero Waste USA Divertal

Table 1. Diversion, Disposal &

Population, 2017

#### Diversion

Source Reduction

Reuse

Recycling

Composting

Other

Total Diversion

Disposed

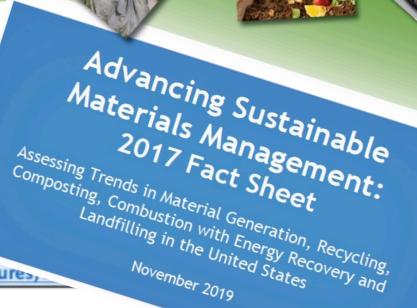
Landfilled

Combusted

Total Disposed

Total Generation

Data Source: US EPA Facts and Figures,



er Person Ay (PPPD)

0.46 1.59

1.13

2.35 0.57

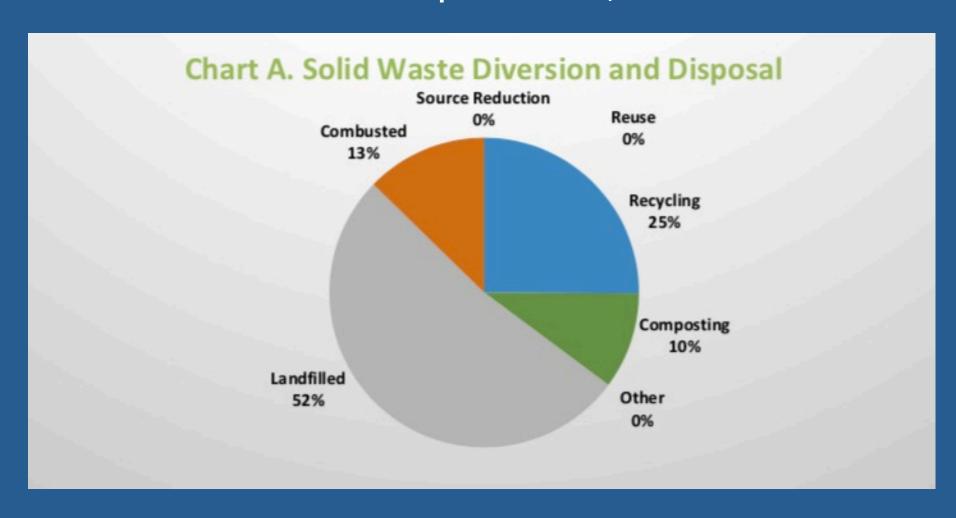
2.93

4.51

November 2019

### **Divertability Analysis**

Chart A - Diversion & Disposal Data, United States 2017



# **Divertability Analysis**Step 2 – Disposal Stream Composition, US, 2017

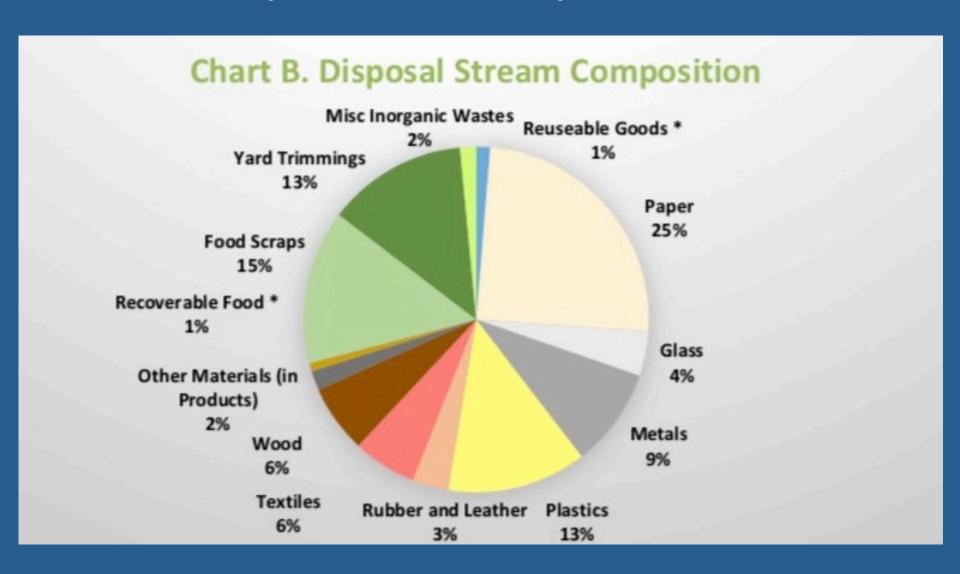
Table 2. Disposal Stream Composition	United States	2017		
Material	Data Source	Tons	%	
Reuseable Goods *	Estimate	3,478,200	1.30%	
Paper	National/EPA	66,339,900	24.77%	
Glass	National/EPA	11,266,200	4.21%	
Metals	National/EPA	24,799,500	9.26%	
Plastics	National/EPA	35,016,300	13.08%	
Rubber and Leather	National/EPA	9,018,900	3.37%	
Textiles	National/EPA	16,045,500	5.99%	
Wood	National/EPA	17,090,500	6.38%	
Other Materials (in Products)	National/EPA	4,845,000	1.81%	
Recoverable Food *	Estimate	2,033,500	0.76%	
Food Scraps	National/EPA	38,636,500	14.43%	
Yard Trimmings	National/EPA	35,180,000	13.14%	
Misc Inorganic Wastes	National/EPA	4,040,000	1.51%	
Grand Total		267,790,000	100.00%	

Data Source: US EPA Facts and Figures, 2019, based on 2017 Data, Reusables and Recoverable Food calculated by ZWUSA

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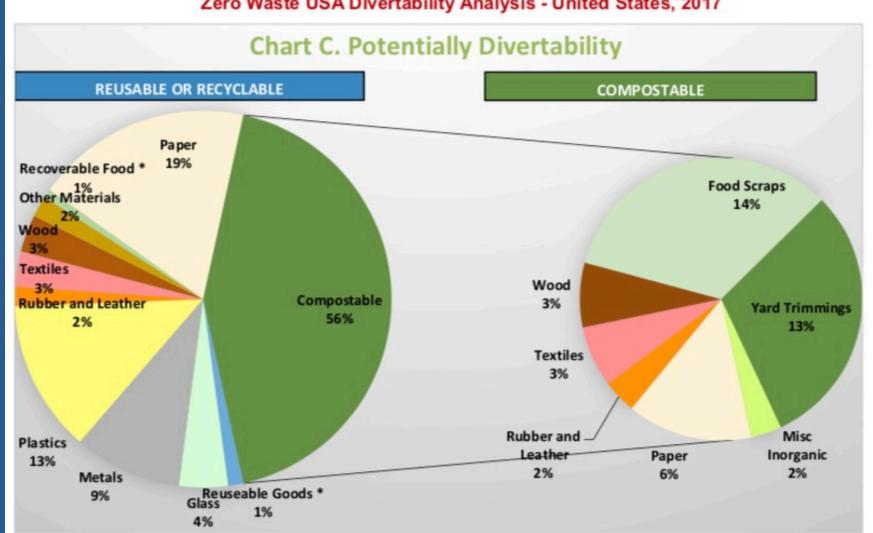
Board: http://altamonteab.org/

# Divertability Analysis Chart B - Disposal Stream Composition, US, 2017



### **Divertability Analysis** Step 3 - Breakout Chart

Zero Waste USA Divertability Analysis - United States, 2017



### Step 4 – Commodity Analysis

Table 3. Market Commodity Estimate United States 2017

Based on Table 2, this table <u>broadly</u> estimates the potential value of what you are currently **disposing**. Please enter estimated prices per ton in your region. Note that prices should be as consistent as possible as to whether they address costs to separate, process, market and/or transport.

Total Tons Disposed		173,600,000			
Material	%	Tons	Est Avg \$/Ton	Possible Annual Revenues	
Reuseable Goods *	2%	3,900,792	\$550	\$2,145,436,000	
Paper	13%	22,514,184	\$20	\$450,284,000	
Glass	5%	8,421,336	\$10	\$84,213,000	
Metals	9%	16,327,080	\$40	\$653,083,000	
Plastics	19%	32,997,888	\$100	\$3,299,789,000	
Rubber and Leather	3%	6,015,240	\$100	\$601,524,000	
Textiles	7%	12,499,200	\$100	\$1,249,920,000	
Wood	8%	14,348,040	\$4	\$57,392,000	
Other Materials (in Products)	2%	3,628,240	\$4	\$14,513,000	
Recoverable Food *	1%	1,909,600	\$4	\$7,638,000	
Food Scraps	21%	36,282,400	\$7	\$253,977,000	
Yard Trimmings	6%	10,763,200	\$7	\$75,342,000	
Misc Inorganic Wastes	2%	3,992,800	\$0	\$0	
Total	100%	173,600,000	\$73	\$8,893,111,000	
Optional Adjustment			0%	\$0	

Data Source: US EPA Facts and Figures, 2019, based on 2017 Data. Estimated Avg \$ Per Ton estimated by Zero Waste USA.

\* Yard Trimmings and Food Scraps volume reduced by 80% per net yield of compost from incoming raw material.

# U.S. EPA Managing and Transforming Waste Streams

Managing and Transforming Waste Streams - A Tool for Communities

Contact Us

Share

#### Helping communities plan for less waste

- Learn About the Planning Tool
- Go to the Planning Tool
- Go to the Policy and Program Impact Estimator
   Waste is a valuable resource. Communities can recover the lost value of material discards by setting up systems for reuse, recycling, and composting.





#### Charting a Path Towards Zero Waste

**The Managing and Transforming Waste Streams Tool**: Explore 100 policies and programs communities can implement to reduce the amount of waste disposed in landfills and promote waste prevention and materials reuse across waste generation sectors. Access city and county ordinance, contract, and franchise agreement language and program websites.

https://www.epa.gov/transforming-waste-tool

# U.S. EPA Waste Reduction Model (WARM)

Version 15

#### Waste Reduction Model (WARM) -- Inputs

Use this worksheet to describe the baseline and alternative waste management scenarios that you want to compare. The blue shaded areas indicate where you need to enter information.

Please enter data in short tons (1 short ton = 2,000 lbs.)

Describe the baseline generation and management for the waste materials listed below.
 If the material is not generated in your community or you do not want to analyze it, leave it blank or enter 0. Make sure that the total quantity generated equals the total quantity managed.

Describe the alternative management scenario for the waste materials generated in the baseline. Any decrease in generation should be entered in the Source Reduction column. Any increase in generation should be entered in the Source Reduction column as a negative value Make sure that the total quantity generated equals the total quantity managed.

								make suit that	the total qualitity	y generated equi	are tite total qual	itity illanagea.	
Material Type	Material	Tons Recycled	Tons Landfilled	Tons Combusted	Tons Composted	Tons Anaerobically Digested	Tons Generated	Tons Source Reduced	Tons Recycled	Tons Landfilled	Tons Combusted	Tons Composted	Tons Anaerobically Digested
Paper	Corrugated Containers Magazines/Third-class Mail Newspaper Office Paper Phonebooks Textbooks Mixed Paper (general) Mixed Paper (primarily residential) Mixed Paper (primarily from offices)				NA NA NA NA NA NA NA NA	NA NA NA NA NA NA NA NA	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0					24	NA NA NA NA NA NA NA
Food Waste	Food Waste Food Waste (non-meat) Food Waste (meat only) Beef Poultry Grains Bread Fruits and Vegetables Dairy Products Vard Trimmings	NA N					0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	NA NA	NA NA NA NA NA NA NA NA NA NA				
Yard Trimmings	Grass Leaves Branches	NA NA NA					0.00 0.00 0.00 0.00	NA NA NA	NA NA NA				
	HDPE LDPE PET	NA			NA NA NA	NA NA NA	0.00 0.00 0.00		NA			NA NA NA	NA NA NA
Mixed Plastics	LLDPE PP PS PVC Mixed Plastics	NA NA NA NA			NA NA NA NA	NA NA NA NA NA	0.00 0.00 0.00 0.00 0.00		NA NA NA NA			NA NA NA NA NA	NA NA NA NA NA
Bioplastics	PLA Desktop CPUs Portable Electronic Devices Flat-Panel Displays	NA			NA NA NA	NA NA NA NA	0.00 0.00 0.00 0.00		NA			NA NA NA	NA NA NA NA
Electronics	CRT Displays Electronic Peripherals Hard-Copy Devices Mixed Electronics				NA NA NA NA	NA NA NA NA	0.00 0.00 0.00 0.00	NA NA				NA NA NA	NA NA NA NA

https://www.epa.gov/warm

# U.S. EPA Policy and Program Impact Estimator

### Policy and Program Impact Estimator: A Materials Recovery Greenhouse Gas (GHG) Calculator for Communities

#### On this page:

- About the Calculator
- Download the Calculator
- How to Use the Calculator

### About the Calculator

EPA developed a calculator that expands the Waste Reduction Model (WARM) framework to include a community's existing waste stream and policy and program options. This Excel spreadsheet calculator is designed to help municipalities, counties, and tribes estimate reductions in life cycle GHGs from implementing new or expanded solid waste policies and

# Zero Waste Lifestyles



### Zero Waste USA

Inspiring Communities to Embrace and Achieve Zero Waste

# Chris Burger Sierra Club Zero Waste Team



Last time we took our trash to the landfill - 1992

# Bea Johnson, Zero Waste Home

zerowastehome.com



# Dominique Drakeford, Being Black And Zero Waste-ish, www.sustainablebk.co



# Elena Aurora and Layel Camargo, Woken N Wasteless, wokenwasteless.com



## Lauren Singer, Trash is for Tossers

trashisfortossers.com



### **How Low Can You Go? - A**

### How Low Can You Go? Zero Waste At Home, School, Work & On The Go

Check off actions you already practice. Draw a line through the impossible and circle a few you are willing to take on. Set a goal, make a plan and go for it! Don't expect perfection and don't give-up. Revisit list again in a few weeks and pick a few more. For background information and links visit www.zerowasteusa.org. Prepared by Zero Waste Action.

1. AT HOME	WASTE LESS FOOD
REDUCE, REFUSE, REUSE AND RECYCLE	□ Plan meals, use a list, eat at home, cook fresh.
☐ Study your city's waste reduction, recycling and	<ul> <li>Before shopping, inventory refrigerator and pantry.</li> </ul>
compost materials carefully. Avoid wishful recycling!	☐ Grow your own - sprouts, veggies, herbs, flowers.
□ Repair rather than replace.	□ Place fresh stemmed items in shallow water in frig.
Offer unwanted items to friends/neighbors.	☐ Crisp limp vegetables in ice water or make soup.
Donate only items accepted by donation program.	☐ Don't store bananas w/ apples, avocados, melons.
<ul> <li>Return dry cleaners hangers, florist vases &amp; refillables.</li> </ul>	☐ Keep potatoes in a cool, dark place away from onions.
Borrow books and movies from the library and friends.	Add an apple to avoid early sprouting.
Stop unsolicited mail and catalogs.	<ul> <li>Freeze veggie scraps for stock and surplus fruit for smoothies.</li> </ul>
LIVE GREEN	☐ Got surplus? Can, dehydrate or keep in cool dark spot.
☐ Buy less, use it up, wear it out, make it do, do without.	☐ Donate extras to gleaners, food banks and soup
☐ Choose reusables, avoid disposables - straws, bags,	kitchens. Learn about local food system; teach others.
containers, packaging and household products.	Micholo. Eduli about local loca system, toach officia.
□ Look for recycled content and locally made goods.	SEPARATE ORGANICS
□ Buy in bulk; avoid overly packaged goods.	□ Place yard debris and, if allowed, food scraps, food
□ Share, borrow or rent party equipment and tools.	soiled paper towels and napkins, in compost.
□ Select natural fabrics; consider used clothing.	□ Remove twist ties and plastic produce labels.
□ Instead of sugary sodas, flavor water w/ lemon or mint	☐ Line food scraps container with newspaper. Keep
□ Use DIY non-toxic cleaning supplies - i.e., vinegar,	container in frig. Freeze big items until collection day.
baking soda, castile soap, borax and essential oils.	Set up a your own home composting system. Learn the
Avoid lining waste baskets with plastic; try paper.	rules in advance. Consider worms - may be less work.



### **How Low Can You Go? - B**

### How Low Can You Go? Zero Waste At Home, School, Work & On The Go

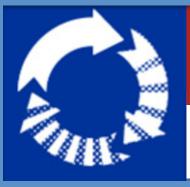
Check off actions you already practice. Draw a line through the impossible and circle a few you are willing to take on. Set a goal, make a plan and go for it! Don't expect perfection and don't give-up. Revisit list again in a few weeks and pick a few more. For background information and links visit www.zerowasteusa.org. Prepared by Zero Waste Action.

1. AT HOME  SELF/FAMILY CARE  ☐ Make your own masks, scrubs, moisturizers, make-up. ☐ Use handkerchiefs and cotton swabs with paper sticks.	<ul> <li>□ Repair electronics and refill toner cartridges.</li> <li>□ Utilize reusable transport packaging.</li> <li>□ Hold Zero Waste meeting and events.</li> <li>□ Review the How Low Can You Go Business Checklist.</li> </ul>
<ul> <li>Buy quality products in reusable nontoxic containers.</li> <li>Experiment with bar shampoo, bamboo toothbrushes</li> <li>Try reusable towels, cloth diapers, menstrual products.</li> </ul>	3. ON THE GO  ☐ Create a system to manage your to-go reusables -
PET CARE  ☐ Pick up pet waste with used plastic bags. Try cutting the sealed edge of air filled packing bags.  ☐ Use a natural cat litter - pine pellets, wheat, paper  ☐ Fleas? Try diatomaceous earth after a bath.	handkerchief, napkin, cup, utensils, to-go-containers.  Pack waste-free meals and snacks.  Use a thermos for hot or cold food.  Carry a bag to pick-up trash.  No trash or recycling bins? Haul your trash home.
☐ DIY natural pet food and treats.	AT EVENTS, BEACH AND PARK  ☐ Bring reusable, recyclable picnic supplies.
<ul> <li>2. AT SCHOOL &amp; WORK</li> <li>□ Form a Green Team with clear mission and tasks.</li> <li>□ Include food service and custodial staff in your efforts.</li> </ul>	<ul> <li>□ Plan for leftovers; bring extra containers.</li> <li>□ Leave no trace; pick up after yourself, kids and pets.</li> <li>□ Do not release balloons or fishing line.</li> </ul>
<ul> <li>☐ Monitor bins; fine tune bin size and pick-up frequency.</li> <li>☐ Install trash and recycling stations with clear signage.</li> <li>☐ Train all involved to reduce, refuse, reuse, recycle, rot.</li> <li>☐ Organize a book, magazine and music exchange.</li> <li>☐ Create a reuse closet for office supplies and tools.</li> </ul>	TRAVELING  □ Pack just what you need. Try e-books and e-music. □ Bring your own toiletries, mesh bags and headphones. □ Flying? Bring an empty water bottle and snacks.  (continued on flip side)



# Thank You

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### Zero Waste USA

Inspiring Communities