



Sponsorship Benefits 2022

www.zwconference.org

Zero Waste USA is hosting the third annual National Zero Waste Conference this Fall. The two-day virtual event will feature national experts discussing hot topics and emerging trends - Zero Waste Businesses and Institutions on November 30 and Zero Waste Communities on December 1.

The 2020 and 2021 conferences each attracted over 460 registrants. A diverse range of participants took part - including large and small businesses, NGOs, government agencies and universities.

Please join the growing list of sponsors supporting this popular event as well as Zero Waste USA's training programs and advocacy - in Zero Waste, circular economy, waste prevention, reuse, recycling and composting. Sponsors enjoy:

- **EXPOSURE** to leading national and international Zero Waste practitioners
- **ACCESS** to the latest industry news and virtual networking technology
- **RECOGNITION** in conference print, media and online content as well as during the event

OPTIONS/BENEFITS	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Linked Logo on Website and Branded Page	*	*	*	*	*
Conference Passes	15	8	5	2	1
Attendee Contacts (excludes opt-outs)	*	*	*	*	*
Included in Emails Through Dec 2022	Logo	Logo	Logo	Listed	Listed
Logo at Start of General Sessions	*	*	*	*	*
Sponsor General Sessions	2	1			
Sponsor Individual Breakout or Networking Sessions (non-exclusive)	4	2	1		
Up to 20 Second Script Read by Moderator During Sponsored Sessions	*	*	*		
Host Virtual Tour (video, live-streamed or slide deck)	*	*	*		
Coordinated Social Media	3	1			
Custom Recognition Benefits	*	*			
Interactive Booth During Sponsor Showcase	*	*	*	*	*

* = All

For more information, please send Portia Sinnott, ZWUSA Program Director, an email via the conference [contact](#) page.