



SPONSORSHIP Levels & Benefits

The *National Recycling Coalition* and *Zero Waste USA* are partnering to co-host the 2nd annual **National Zero Waste Conference**. This two-day virtual event will feature national experts discussing hot topics and emerging trends with a program divided between separate themes: Zero Waste businesses (December 8), and Zero Waste communities (December 9).

This formula will build off the popularity of the 2020 conference which attracted over 500 attendees from across the United States. 2020 attendees represented a diverse range of industry sectors including private business (26%), NGO (23%), local government (21%) and college / university (11%).

	Premier* \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Linked Logo on Congress website	*	*	*	*	*
Full Conference Passes	15	8	5	2	1
Interactive Virtual Exhibit Booth Includes branding, live interaction with attendees during 4 scheduled sessions, pre-programmed video upload, visitor tracking & file sharing.	*	*	*	*	
Attendee Contact List (excludes "opt-outs")	*	*	*	*	*
Included in Monthly NRC Newsletters (avail. through December 2021)	Digital Banner (All Occasions)	Digital Banner (2 Occasions)	Logo	Listed	Listed
Logo at Start of General Sessions	*	*	*	*	*
Sponsorship of General Session	2 Sessions	1 Session			
Sponsorship of Individual Breakout or Networking Session (non-exclusive)	4 Sessions	2 Sessions	1 Session		
Up to 20 Second Script Read by Moderator during Sponsored Session(s)	*	*	*		
Opportunity to Host Virtual Tour	*	*	*		
Coordinated Social Media shout out from shout out from NRC and Zero Waste USA	3 Occasions	1 Occasion			
Opportunity to Customize Sponsorship Benefits	*	*			

*Only one (1) Premier Sponsorship is available.

For more information about sponsoring or exhibiting, contact Alec Cooley at Sponsorships@nrcrecycles.org

2021 National Zero Waste Virtual Conference • December 8-9, 2021 • www.zwconference.org

A partnership among:

